METHOD AND APPARATUS FOR CUSTOMIZATION OF A USER INTERFACE

ABSTRACT OF THE DISCLOSURE

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A method (200) of assembling a mobile communications unit (120). The method (200) includes the steps of producing (212) a universal base component (118) at an assembly facility (110) and shipping (214) the universal base component (118) to a separate facility in which the separate facility contains a selection of user interfaces (122). The user interfaces (122) are used to initiate a feature in the mobile communications unit (120), and the selection of user interfaces (122) includes user interfaces (122) associated with different customers (114). The method (200) also includes selecting (216) a user interface (122) from the selection of user interfaces (122) and incorporating (218) the selected user interface (122) into the universal base component (118) at the separate facility.

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